

Federated Investors, Inc. Introduces *Money Market Matters* Section on FederatedInvestors.com

- Site features new white paper titled “The Truth About Money Funds”

(PITTSBURGH, Pa., March 18, 2009) — Federated Investors, Inc. (NYSE: FII), one of the nation’s largest investment managers, today announced the release of a white paper titled “The Truth About Money Funds” as part of the launch of a new *Money Market Matters* section of FederatedInvestors.com.

Money Market Matters is designed to provide investors and clients with current information about Federated’s money market funds as well as items of interest that relate to developments in the industry. For example, “The Truth About Money Funds” examines the vital role that money market mutual funds play in the financial markets and explains the regulatory regime that governs them. *Money Market Matters* also functions as resource center for information about money market mutual funds by providing links to related information on the web site of the U.S. Department of Treasury, the Federal Reserve and the Investment Company Institute.

“As a firm that manages more than \$355 billion in money market assets, Federated created *Money Market Matters* as a resource center to provide our fund shareholders with information and insights about current market issues,” said J. Christopher Donahue, president and CEO of Federated Investors. “Among the resources, the site includes a link to the Investment Company Institute’s Money Market Mutual Fund Working Group’s recommendations for strengthening the resilience of money market funds.”

Federated Investors, Inc. is one of the largest investment management firms in the United States, managing \$407 billion in assets as of Dec. 31, 2008. With 158 funds and various separately managed accounts, Federated provides comprehensive investment management worldwide to nearly 5,400 institutions and intermediaries including corporations, government entities, insurance companies, foundations and endowments, banks and broker/dealers.

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