

## Federated Investors, Inc. Announces Launch of Three Federated Clover Value Mutual Funds

- New funds expand Federated Clover's 24-year dedication to value
- Complement existing Federated equity products

(PITTSBURGH, Pa., March 16, 2009) – Federated Investors, Inc. (NYSE: FII), one of the nation's largest investment managers, today announced the launch of three Federated Clover Value mutual funds. The Federated Clover Value Fund, Federated Clover Mid Value Fund and Federated Clover Small Value Fund are advised by Federated Clover Investment Advisors (Federated Clover) and extend the Federated Clover team's 24-year tradition of value investing across all market capitalizations.

The Federated Clover investment team utilizes a comprehensive and rigorous value-based investment process that employs fundamental research to manage its portfolios. Federated acquired the business of Rochester, N.Y.-based Clover Capital Management, Inc. (Clover) in December 2008, and now operates that business under the Federated Clover name.

"Value investing has a role in every diversified portfolio, and the Federated Clover funds provide investors with three compelling new options," said John B. Fisher, president and CEO of Federated's advisory companies. "For more than two decades, the Federated Clover team has focused on value investing – and value investing only. Federated Clover's sector-specialist, team-driven process and bottom-up stock selection have provided competitive returns for the firm's strategies over time."

Federated Clover Value Fund invests primarily in established businesses, has the Russell 1000 Value Index as its primary benchmark and inherits a six-year performance record from an existing Clover Common Fund. The fund is managed by Matthew Kaufler and Paul Spindler, who bring 43 years of combined experience to the fund. Kaufler joined Clover in 1991, and Spindler joined Clover in 1988.

Federated Clover Mid Value Fund, which has the Russell Midcap Value Index as its benchmark, invests in companies that have passed the rigors of early development but which haven't yet reached their full potential. The fund inherits a six-year performance record from an existing Clover Common Fund and is managed by Michael Jones and Albert Yu. Jones founded Clover and continues to help guide development of Federated Clover's investment strategy while also maintaining a significant role in client communications. Yu joined Clover in 2003.

Federated Clover Small Value Fund emphasizes smaller firms believed to have excellent prospects and has the Russell 2000 Value Index as its benchmark. The fund is managed by Lawrence Creatura and Stephen Gutch. Creatura joined Clover in 1994, and Gutch joined Clover in 2003.

Federated will market all three funds through broker/dealers, banks and other financial intermediaries. Federated Clover Value Fund is available in A, B, C, IS and K share classes. Federated Clover Mid Value Fund and Federated Clover Small Value Fund are available in A, C and IS share classes.

Federated Investors, Inc. is one of the largest investment management firms in the United States, managing \$407 billion in assets as of Dec. 31, 2008. With 158 funds and various separately managed accounts, Federated provides comprehensive investment management worldwide to nearly 5,400 institutions and intermediaries including corporations, government entities, insurance companies, foundations and endowments, banks and broker/dealers.

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Certain statements in this press release, such as those related to the launching of the new Federated Clover Value Fund, Federated Clover Mid Value Fund and Federated Clover Small Value Fund, constitute forward-looking statements, which involve known and unknown risks, uncertainties and other factors that may cause the actual results, levels of activity, performance or achievements of the company to be materially different from any future results, levels of activity, performance or achievements expressed or implied by such forward-looking statements. Among other risks are the ability to successfully sell and manage the new funds or to achieve solid investment results, as well as the risk factors discussed in the company's annual and quarterly reports as filed with the Securities and Exchange Commission. As a result, no assurance can be given as to future results, levels of activity, performance or achievements, and neither the company nor any other person assumes responsibility for the accuracy and completeness of such statements in the future.

***For more complete information, visit [FederatedInvestors.com](http://FederatedInvestors.com) or contact your investment professional for prospectuses. You should consider the fund's investment objectives, risks, charges and expenses carefully before you invest. Information about these and other important subjects is in the fund's prospectus, which you should read carefully before investing.***

***Past performance is no guarantee of future results. Visit [FederatedInvestors.com](http://FederatedInvestors.com) for performance information.***

*Mutual funds are subject to risks and fluctuate in value.*

*Diversification does not assure a profit nor protect against loss.*

*Although value stocks tend to have higher dividends than growth stocks, they depend less on price changes for returns and may lag behind growth stocks in an up market.*

*Small company stocks may be less liquid and subject to greater price volatility than large company stocks.*

*Mid-capitalization companies often have narrower markets and limited managerial and financial resources compared to larger and more established companies.*

*The Russell 1000 Value Index measures the performance of those Russell 1000 companies with lower price-to-book ratios and lower forecasted growth values. Indexes are unmanaged and cannot be invested in directly.*

*Russell 2000 Value Index offers investors access to the small-cap value segment of the U.S. equity universe. The Russell 2000 Value is constructed to provide a comprehensive and unbiased barometer of the small-cap value market. Based on*

*ongoing empirical research of investment manager behavior, the methodology used to determine value probability approximates the aggregate small-cap value manager's opportunity set. Investments cannot be made in an index.*

*The Russell Midcap Value Index measures the performance of those Russell mid-cap companies with higher price-to-book ratios and higher forecasted growth values. The stocks are also members of the Russell 1000 Value Index. An index is unmanaged and has no expenses. Investments cannot be made in an index.*

*Federated separately managed accounts are made available through Federated Global Investment Management, Federated Investment Counseling and MDT Advisers, each a registered investment advisor.*

*Federated Securities Corp., Distributor*